



Philip Johansson, Writer/Editor
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Work Experience:

Senior Marketing Writer/Editor. Marlboro College, Marlboro, Vermont. March 2008–present.

Research, write, and edit publications for innovative liberal arts college, involving collaboration with faculty, students, and public relations and development staff. Includes two alumni magazines per year plus online content, blogs, photography, and video production.

Curriculum Writer. Science Generation, Marlboro Vermont. January 2017–present.

Research, write, and edit original science curricula for elementary school teachers, aligned with Next Generation Science Standards. Includes development of innovative activities and materials for learning science content.

Managing Editor/Senior Editor. Earthwatch Institute, Maynard, Massachusetts. July 1998–April 2007.

Created publications and web content for leading environmental research organization, including two issues of member magazine each year. Wrote and edited articles on field science projects around the world, involving extensive travel, research and communication with stakeholders.

Free-lance Writer. September 1989–February 2007.

Wrote articles on science, nature, and the environment for national magazines and newspapers. Also authored a series of children's books on science and nature, published through Enslow. Included research and marketing.

News Editor. SocialFunds.com, Brattleboro, Vermont. September 1999–November 2000.

Researched and authored articles on socially responsible investing for internet-based resource.

Subject Advisor. Bloomsbury Publishers, London, England. October 1997–June 1998.

Reviewed and amended definitions of words related to zoology for major reference project.

College Instructor. Community College of Vermont and Johnson State College. 1994 and 1997.

Researched and taught tutorials and classes on natural history and environmental science.

Educational Consultant. Northfield Mountain, Northfield, Massachusetts. July 1994–October 1995.

Authored a variety of original educational materials and curricula for environmental center.

Indexer/Abstracter. Readex, Chester, Vermont. October 1991–October 1992.

Reviewed scientific and environmental magazines for CD-ROM based computerized library index.

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Selected Publications:

“College stays the course on Title IX.” *Potash Hill*, Fall 2019: pp. 24-26

“New greenhouse focuses interest in sustainability.” *Potash Hill*, Winter 2013: pp. 22-25.

“Meeting explores symbiosis of art and science.” *Potash Hill*, Summer 2011: p. 29

“Big Fish.” *Australia and New Zealand*, February 2007: pp. 50-54.

“Nature’s Imbalance.” *Earthwatch Institute Journal*, February 2005: pp. 12-15.

The Tropical Rain Forest: A Web of Life. Enslow Publishers, Springfield, New Jersey. 2004. 48 pages.

“Walk Softly and Carry a Big Net.” *Earthwatch Institute Journal*, June 2002: pp. 12-15

“The Evolution of Evolution.” *Earthwatch Institute Journal*, August 2001: pp. 6-13.

“Ghost at the Top of the World.” *Earthwatch Institute Journal*, October, 1999: pp. 20-28.

“Stairway to Sustainability.” *Earthwatch Institute Journal*, September, 1998: pp. 28-37.

Heart Disease. Enslow Publishers, Springfield, New Jersey. 1998. 128 pages.

“A bird in the pot or two in the bush?” *New Scientist*, December 2, 1995: 52.

“The Careful Observer.” *Bird Watcher’s Digest*, July/August 1996: pp. 42-45.

“The Road to Ouagadougou.” *Adventure Cyclist*, July 1995: pp. 9-11.

“Waltzing with Bears.” *AMC Outdoors*, July/August 1994: pp. 28-33.

Relevant Skills:

Technical: Well versed in using Word, Excel, Power Point, Adobe Photoshop, InDesign, Premier, Final Cut Pro, and Quark. An accomplished photographer, graphic designer, and video editor.

Transferrable: Excellent organizational skills and ability to work independently on multiple projects and under a deadline. Also a great communicator, team-builder, and collaborator.

Education:

- University of California, Berkeley. MA in Zoology. Field research on coral-reef fish. 1985-1987.
- University of Vermont. BS in Wildlife and Fisheries Biology. Magna Cum Laude. 1980-1984.
- National Outdoor Leadership School. Semester in Kenya. September-December 1982.